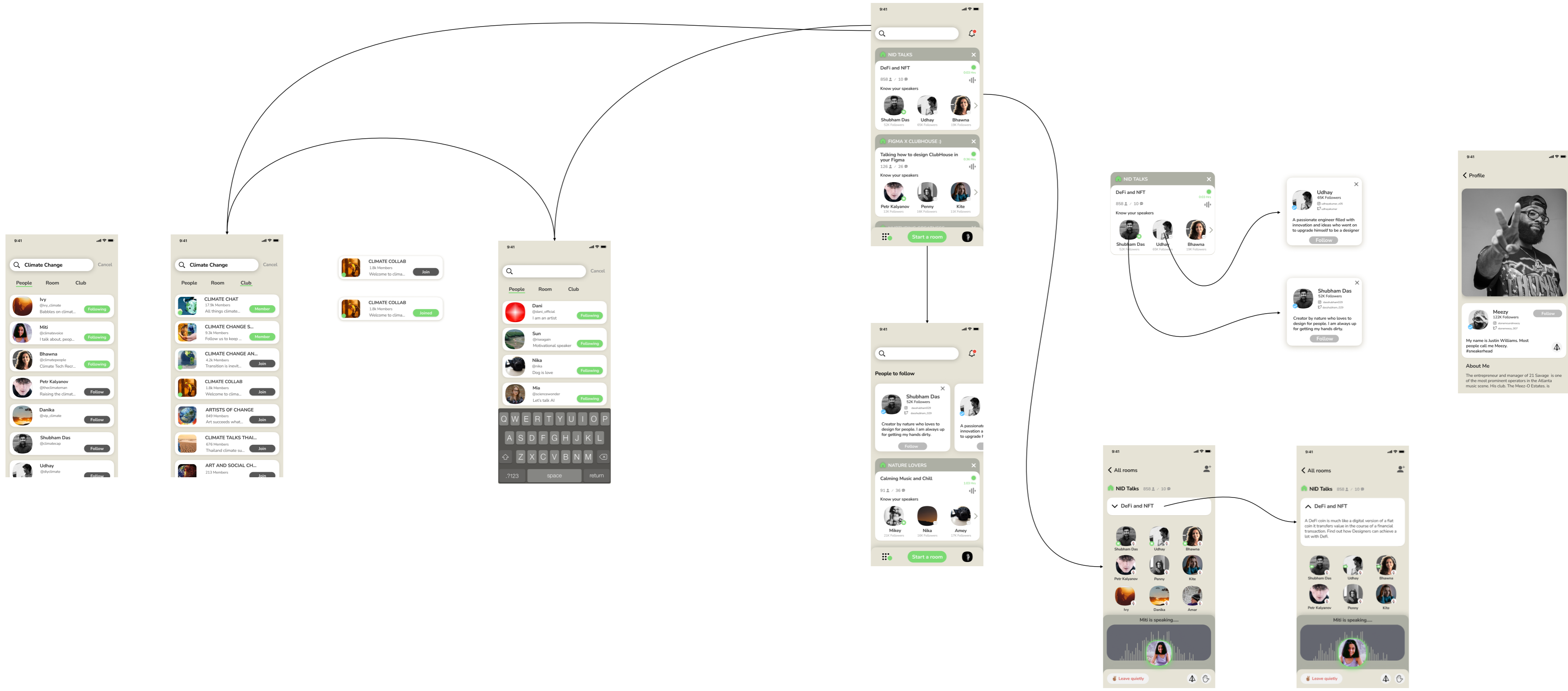


# Version 1 Prototype



# User Testing Feedbacks



User Interface still looks chaotic

Shalini 25, Moderate User

Not happy with the look and feel of the UI

Raj 22, New User

Message and Back stage messages are confusing

Amit 26, Speaker



Audio Sample feature is interesting, help me understand the voice tone, lingo and vocabulary at the same time

Radha 19, New User

Loved the room live status, helps me decide better

Shalini 25, Moderate User

Room description is interesting, helps me to catch up to the conversation

Manish 25, Moderate User



I liked the networking feature, especially when I can add my own website

Monisha 26, Moderate User

Speaker highlight is great, I was struggling a lot with those faint highlighted speaker icons.

Yamini 24, Moderate User

Leave Quietly Button is interesting. Better than exit, haha

Radha 19, New User



The original moderator information was so chaotic, this know your speakers (swipe cards) are better

Yamini 24, Moderate User

New profile cards are better

Yamini 24, Moderate User



Could add personalization feature, eg Room poster, graphics etc.

Shivam 26, Speaker

I want to know the pulse of my audience

Manish 28, Speaker

Could reduce some features from the home screen and just the rooms.

Radha 19, New User



Always wanted to show my appreciation on clubhouse, emotions feature could help

Shalini 25, Moderate User

AI Moderator sounds interesting, but I am skeptical about its efficiency.

Shivam 26, Speaker

Ads might ruin my experience, there could be other revenue generation schemes.

Bhawna 29, New User

# MoSCoW Analysis

## Must Have

A time stamp that allows user to know Clubhouse Room Runtime.

Better networking options

To clearly identify who's speaking

Simplified UI

## Should Have

Moderator's profile at glance

Customization/ Personalization of User profile

Audio Sample of the rooms

Reactions feature

## Could Have

Latest rooms on top

Clear demarcation of rooms, clubs and people during search.

Better room suggestions

Notify already joined clubs while searching for similar topics

## Won't Have

AI based room moderators

Ads

Sending notification to all contacts

Unnecessary bombardment of notifications